

# DIGITAL TRANSFORMATION JOURNEY

Global spend on digital transformation is set to hit \$1.7 trillion by the end of 2019, but despite heavy investment, too many businesses still aren't seeing ROI from digital change. What's hindering their success?

## THE CHALLENGE OF DIGITAL TRANSFORMATION:

**86%** of decision makers feel they have a **two-year window for digital transformation**, before suffering financially

of IT professionals say their business understands and is **prepared for digital transformation**



Yet just **29%**

of IT professionals say their business understands and is **prepared for digital transformation**

**40%** say their existing infrastructure couldn't be replaced due to **budgetary** or other reasons

Ultimately **70%** of digital transformation initiatives are **predicted to fail**

of businesses **lack digital talent and experience**

of digital managers say printed documents are **'important'** to their daily working lives

of European businesses have digitised some of their **critical processes**

businesses still manage their **HR records on paper**

have **digitised or automated** accounts payable, accounts receivable, or vendor management

## THE HYBRID OFFICE:

As businesses evolve, they operate increasingly complex hybrid environments, with departments at different levels of digital maturity.

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have **digitised or automated** accounts payable, accounts receivable, or vendor management

of empowered employees mention increased productivity, as they spend **18% less time on manual work**

of decision makers have seen significant value from digital transformation **customer satisfaction** and **engagement**

Digital transformation should be viewed as a journey, not an end destination. 'Big bang' approaches frequently fail, but businesses can still experience the benefits of digitisation by prioritising, focussing on processes that offer the most value through transformation

If you would like to find out how Canon can support your digital transformation projects, by revolutionising business practices to work faster, smarter and more effectively, please **click here** to read our latest report

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